

Ayanda Dlamini

E-Commerce & Front-End Web Developer

Skills

Front End: JavaScript, CSS, HTML, PHP, Liquid

Server: NodeJS

E-Commerce Skills: Shopify, WordPress, Wix, Graphic Design, Video Editing

Database: MySQL

Deployment: Git

Projects

AFRACEUTICALS [PTY] LTD – *Site creation and launch*

- Assisted in creating and launching website from scratch using HTML, CSS and Wix editor
- Theme customizations using apps, widgets and working knowledge of HTML & CSS

Wedgewood Nougat Christmas, Easter & Eid – *Product and Landing pages*

- Designed and re-created landing pages using Canva tools, Liquid code, HTML, CSS and a working knowledge of JavaScript from a given graphics design blueprint
- Increased read and page load speed and customized themes to improve SEO implementing best practices

Racefood South Africa – *Site rebuild and store migration in WordPress*

- Designed and re-created custom land and product pages using WordPress tools, HTML, CSS and a working knowledge of PHP from a given brief and blueprint
- Increased read and page load speed and customized themes to improve SEO implementing best practices

Walters Nougat Landing and Product Pages – *Landing & Product pages*

- Designed created and populated custom product and landing pages using Liquid code, HTML, CSS and a working knowledge of JavaScript
 - Increased read and page load speed and customized themes to improve SEO implementing best practices
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Experience

Wedgewood Nougat South Africa – *E-Commerce & Web Developer* (Durban, KZN, 2021-2022)

- Managed the development of 3 websites as liaison between clients, directors and marketing team
- Deployed 10+ online marketing promotions, optimized SEO, landing and product page conversion rates

AFRACEUTICALS [PTY] LTD – *Associate Designer & Developer* (Pietermaritzburg, KZN, 2021)

- Associate Designer and Developer collaborating with the Business development team to create and launch website
 - Purchased domain names and linked web servers to back-end networks
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Education

IIE Rosebank College *Diploma in Software Development* – Programming, Logic & Design + Business Systems - in Java **2022**

Freemote Remote Developers Bootcamp 6-month online course – Html, CSS, Shopify, JavaScript and Programming **2021**

Bachelor's Degree & Postgraduate Certificate in Education – Mathematics, Technology & Natural Sciences **2015-2019**